klik

Marc Farmer
mfa@klik.co
1.514.730.8232

klik

Our mission

Rather than fostering connections between attendees of live events, many of today's event technologies draw people deeper into smartphones and social networks, creating a digital wall that discourages human connection.

We drew on our 10 years of experience in engaging crowds through wearables to develop klik.

Klik's purpose is to help people connect with what matters: the here and now. Our wearable solution promotes face-to-face interaction with state-of-the-art smart technology that helps keep people off their phones. Event-goers can network, share, save favorites, receive helpful notifications and more — without missing a beat.

Creating togetherness is our mission.

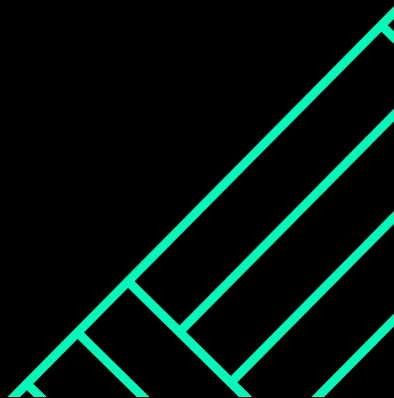
Over 9 million people have experienced a PixMob or klik event

Events in 50 countries across 5 continents

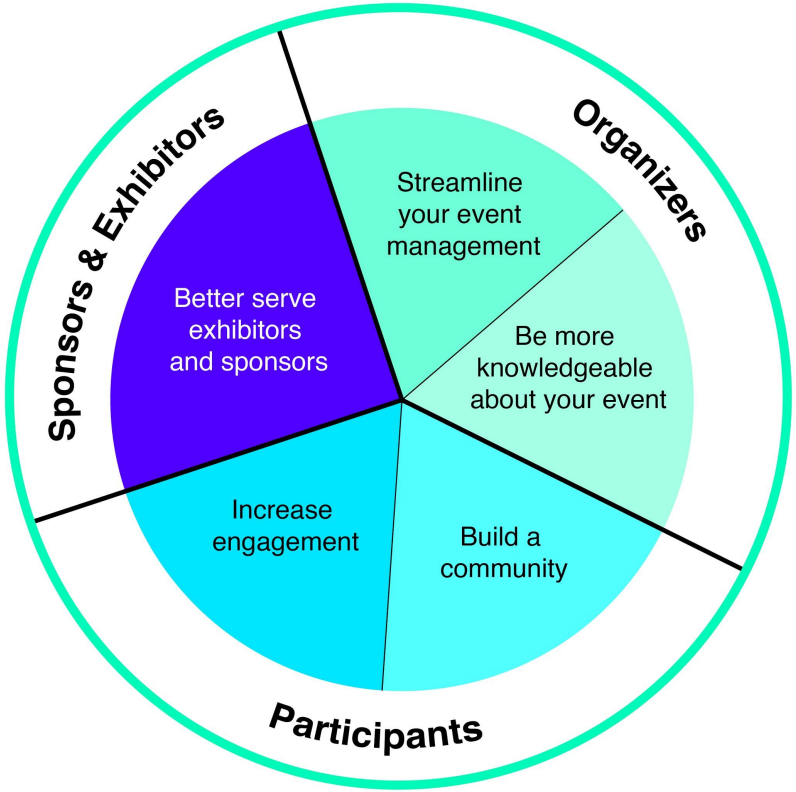
Crowds connected at over 1,500 shows

Some of our clients

Klik’s added value



We optimize events



klik

Streamline your event management

One partner

Work with one partner for all your event technology needs. Klik can be your app and engagement platform, while also taking care of tracking, lead retrieval, event data analytics and more. By talking to one supplier, you save time and money. Plus, we can also be integrated into your technology stack.

One platform

The control panel is the event's hub. You can brand the app, manage the event schedule, send communications, add the venue map, create your trackable zones, and more. Our team of experienced producers will help you all along.

One team

When you work with us, you're assigned a dedicated producer whom will support you with all your klik-related needs. They'll also be assisted by a team that makes it easy for you adopt the platform. We value teamwork and will integrate seamlessly into your team to work toward a common goal.

Be more knowledgeable about your event

Learning from the past to improve the future

Klik generates comprehensive statistics about your event. We see value in data that helps you save time and make better decisions. We're here to advise you on what you can track to better understand and improve your event. Plus, we can provide you an analytics report after the event.

Live decision making

Via klik's control panel, you can monitor what's happening in real time at your event. For instance, our heatmap can help you make better staffing decisions, and headcounts in each area can help you reduce food and beverages costs. In addition, with access control, you can better manage session attendance and open spots.

Transforming event data into insights

Having data is good, but understanding and using it is even better. Our data-crunching super computers, also known as humans, can build you custom reports so that you can make better decisions for your next event. If you work with us again, you can even compare your events (multiple event rates available).

Better serve exhibitors and sponsors

Natural lead capturing

Our smart wearables facilitate lead capture with a simple click. The representative and lead automatically receive each other's contact information. Since each booth representative can get a lead capture tool, your exhibitors will know who has met whom.

Know more about each lead

Get information on each lead, including which representative they have met, notes from representatives and level of engagement at the booth (e.g.: dwell time)

Measure success beyond leads

A dashboard for each booth will monitor the booth and representative performance. Through the post-event report, see how successful each booth and sponsor was by compiling the number of contact points activated by attendees (via touchpoints, geo-targeted content and clicks on the app).

Increase engagement

Incentivize specific behavior

We can gamify your event to increase engagement at the event. This also gives you insights on attendee behavior, helping you segment your event.

Facilitate the attendee experience

Thanks to geo-targeted content and touchpoints, documents are automatically sent to the attendee's klik event app. The app manages the attendee's journey from beginning to end, so they can stay in the moment. Contact cards, event programs, speakers, exhibitor directories and more can be easily found on the app.

A memorable experience

Light creates memorable moments. We have unprecedented experience with LED wearables and we can help you create an unforgettable experience.

Build a community

Meaningful connections

Let your event serve an even greater purpose for attendees with smart match. This new tool will generate more meaningful connections between guests – they'll get suggestions of people to meet based on common interests. It's a great way to optimize networking.

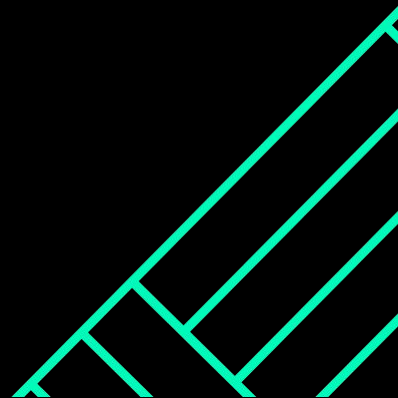
Make networking easier

Thanks to our wearables, we create experiences that encourage participant interaction. When two participants click their wearables next to each other, they'll automatically exchange contact information. No more awkward QR code scanning or forgetting your business cards!

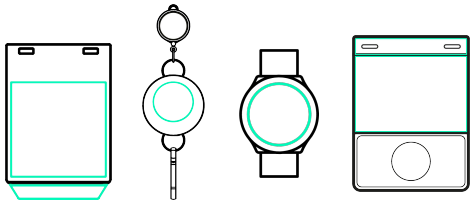
Make lasting connections

All your participants' new contacts can be found on their event timeline in the app. After the event, they can access it and get back in touch through social media or by downloading the entire list of contacts into their CRM.

The engagement platform

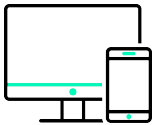


Klik’s ecosystem



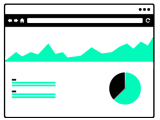
Wearable

Your event centerpiece and the ultimate engagement tool for your attendees



Klik event app

The klik event app manages your attendee’s experience from beginning to end, paper-free and in one place, so they can stay in the moment.



Control panel and live dashboard

Use it to manage the entire event from the attendee profiles and app branding to live analytics.

Klik wearables

Klik's wearables connect guests with people, places and content. They light up in response to attendee actions, providing a simple yet elegant user experience.

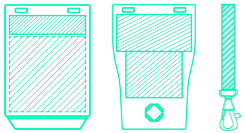
Multi-day battery life

Reusable and recyclable

Full color RGB LED

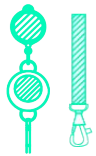
The badge

Brandable areas:



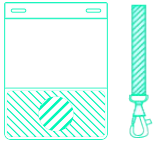
The button

Brandable areas:



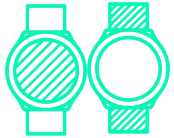
The sleeve

Brandable areas:



The wristband

Brandable areas:



Complete set of features

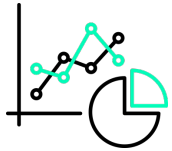
Brandable event app
Event details
Personal calendar
Biographies
Map

Registration system
Attendee list integration
Profile ID
Custom questionnaire
Session registration

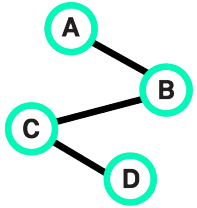
Engagement
Networking
Smart Match
Gamification

Content sharing
Geo-targeted content
Touchpoints

Traffic management
Live monitoring
Access control
Session check-in
Attendance management



Data and analytics
Live tracking
Live data
Post-event analysis



Event management platform
Event scheduling
Session management
Communication