



fielddrive

Global onsite event technology

fielddrive

www.fielddrive.eu

+32 3 860 16 90

sales@fielddrive.eu

About *fielddrive*

fielddrive is an innovative and comprehensive suite of services for on-site event management. Our proprietary software integrates with over 40 database and registration platforms, making it the most flexible and easy to use event solution on the market. **fielddrive** provides event badges, data integration, and attendee tracking all from one integrated platform so all of your data and event management is in one place.



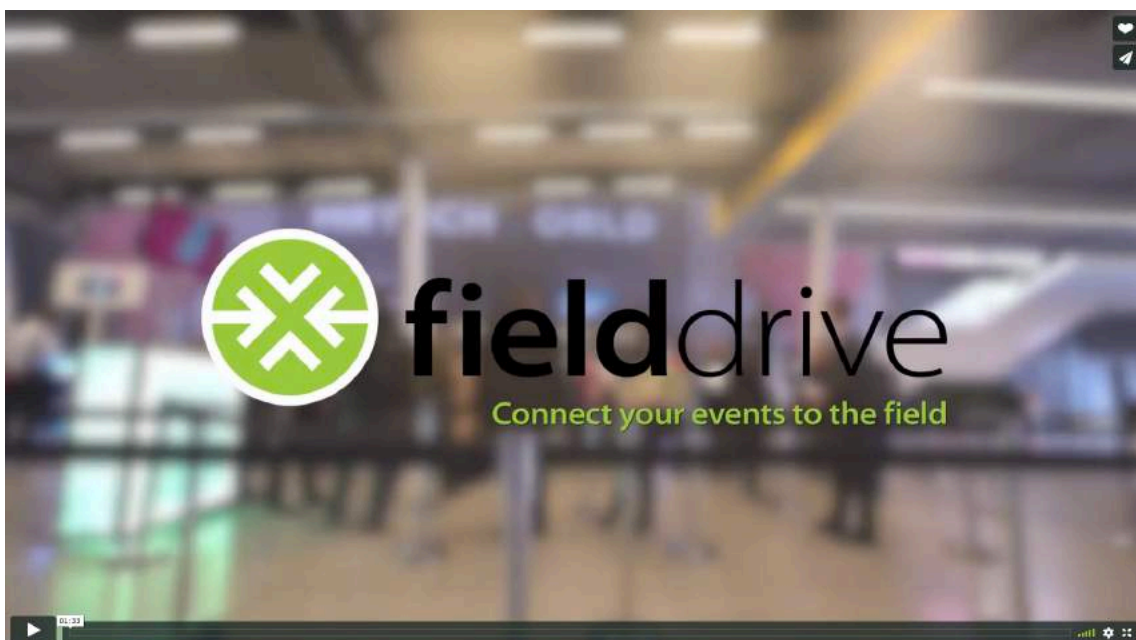
Data Integration



Event Badges



Attendee Tracking



A global footprint

Headquartered in **Brussels (Europe)** and **Philadelphia (USA)** with its Expo Logic partner, fielddrive is growing its event services ecosystem with a Certified Partner Network that enables us to support Global clients at scale. Our service and logistics partners run the same hardware and software solutions across the globe, ensuring a consistent event experience for all attendees at tradeshow, conferences, corporate meetings, etc....



fielddrive's Certified Partner Network allows our clients to significantly reduce their event's logistics costs, while maintaining the same premium attendee check-in experience throughout the world. Additionally, event planning is much smoother due to local time zone pre-event support, and local knowledge and contacts.

Proudly serving...



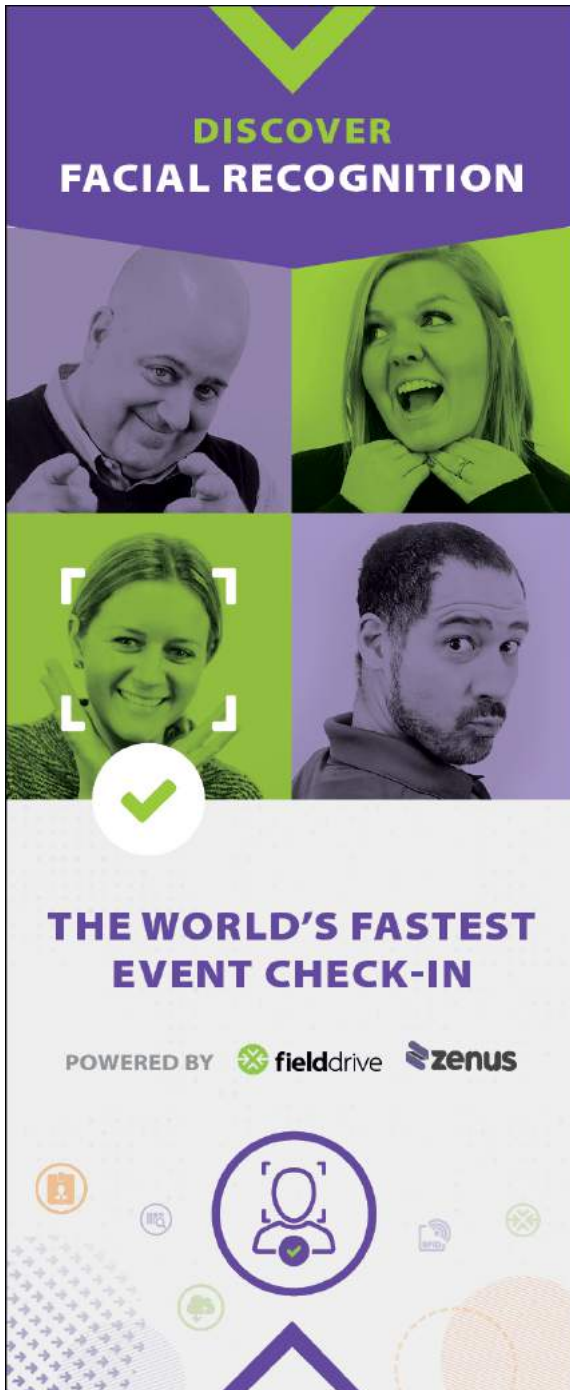
AND MANY MORE...

Recent awards...



Facial recognition

the world's fastest and most secure event check-in !



This exciting technology allows attendees to check into events using only their face.

Shorter wait times, more secure meetings, and personalized attendee greetings are just a few of the benefits facial recognition provides.

Here's how it works:



- 1) An attendee walks into a conference and heads for a kiosk to check-in
- 2) As they approach the kiosk, it recognizes their face and greets them by name
- 3) Their badge prints instantaneously !





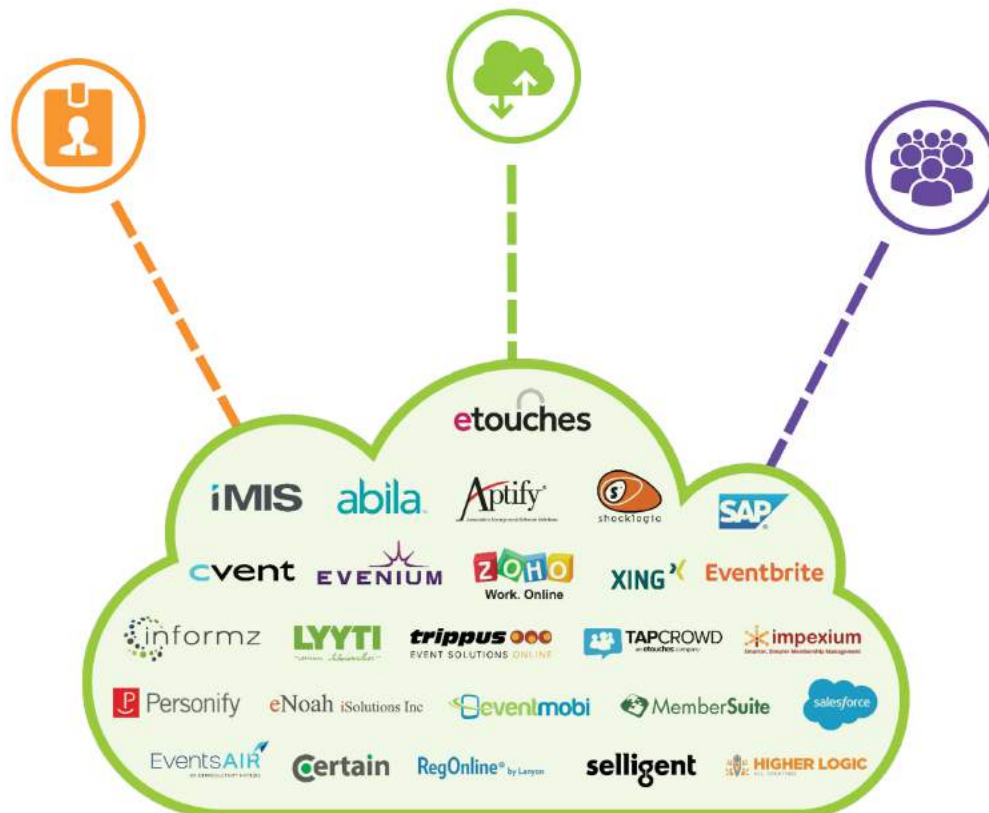
Data Integration

Fielddrive software



The **fielddrive** cloud software serves as the hub of your on-site event management. This single platform integrates with your database or registration platform, on-site badging kiosks, and attendee tracking technology.

fielddrive connects with live attendee data across many database and registration systems to provide real-time and accurate information on-site at your event.



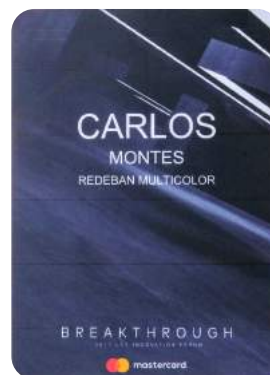
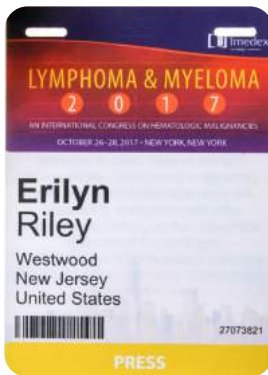
Looking for an integration not listed here? Let us know! We are constantly adding new integrations and would be happy to research your platform for integration.



Event Badges

Event Badges

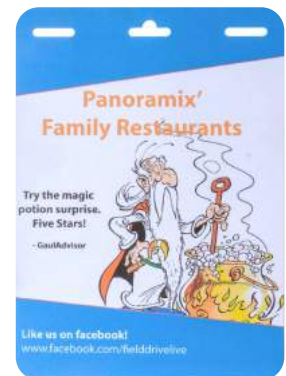
Creative Design Options



Differentiated attendee categories



Support for Badge Advertising

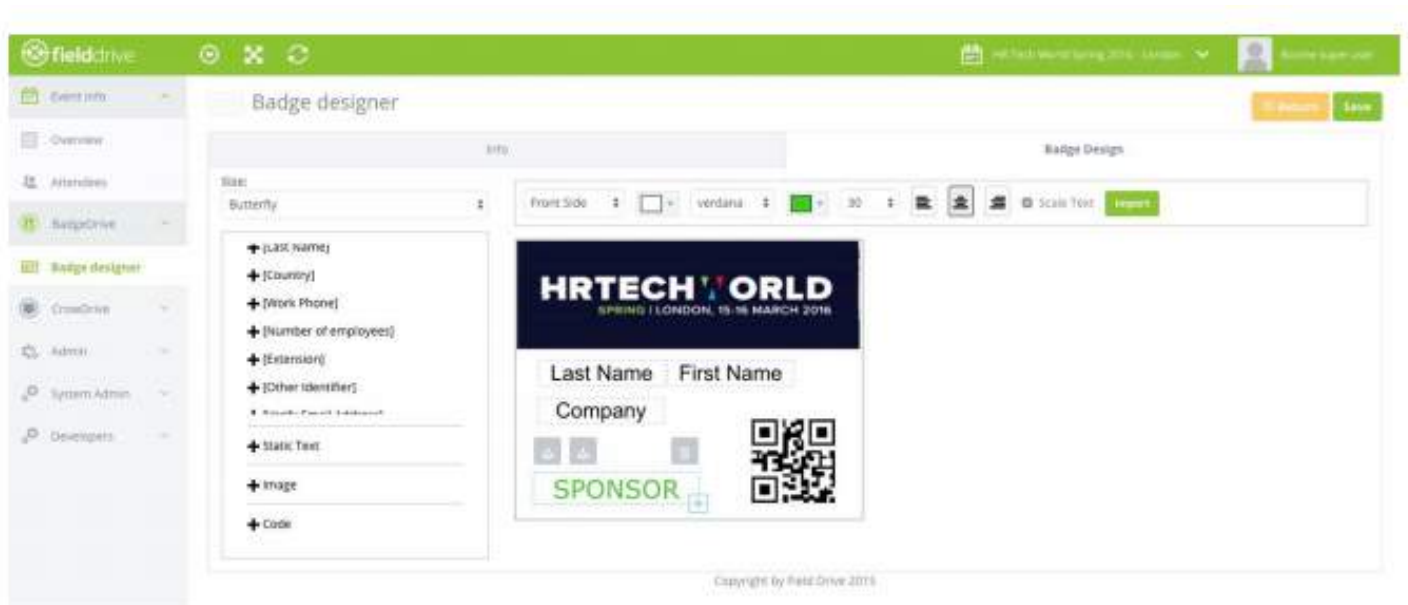


Badge Designer

The **fielddrive** badge designer puts you in charge of design! Choose from several badge types and sizes and then begin designing. Upload your own logos and graphics and program different designs based on attendee type or other indicators.

Include personal programs on the back of the badges and personalize the badges barcodes, QR codes, colors and more.

The badge designs are synchronized to each of the registration desk and can be changed on the fly.



badgedrive

– Badge Printing Software

The core of onsite live badging is our **badgedrive** software. It's installed on each table top or kiosk check-in station.

badgedrive synchronizes your data with the **fielddrive** server and all subsequent integrated systems. All your attendee data is stored on each one of the check-in stations, so you can work offline and continue delivering badges when the internet goes down.

badgedrive software can be setup in different modes to manage different situations.

- Hosted mode - registration desks with hospitality team
- Self registration - to manage last minute walk-ins
- Self check-in - to manage automated badge printing
- Cloakroom - to keep track of cloakroom items
- Session scanning - to keep track of session visits
- Face Recognition – world's fastest check-in !





ExpressPass Check-in Stations

Check-in Kiosk

Each kiosk is fitted with a check-in screen, keyboard, scanner and badge printer. Every kiosk comes with pre-installed **badgedrive** software and ships in its own crate for easy assembly:

- Flexible
- Compact
- Multi functional
- Out of the box
- Outage-proof (PSU)
- Ready-to-print in 5 mins
- Works either online or offline
- Front or back facing
- With or without hospitality team
- Up to 250 badges / hour
- Touch screen to operate
- Printer for live badging
- Keyboard for look-ups
- Webcam for face recognition
- Scanner to facilitate self check-in



Any event configuration



Each **Countertop** station includes a check-in screen, keyboard, scanner and badge printer. Every station comes with pre-installed **badgedrive** software and arrives in its own crate for easy assembly.



Table Top configurations are modular and flexible.



Badgebox solutions are lightweight, can be set-up anywhere and align with your needs for even the smallest of events.



Branding, Sponsorship, Monetizing



Side panels of the **fielddrive** kiosks and façade/signage of the front desks can be customized to promote corporate branding or visually feature the theme of your event.

Additionally, the welcome screens of the kiosks can prominently showcase corporate logos for a unified look and feel across hardware and software.



Flexible badge designs are an ideal platform for tailoring sponsorship messages and brands to the right audience, according to attendee type, seniority, or function.

Lead retrieval tools and other visual supports/signage complete a comprehensive toolset allowing to minimize event budgets, increase revenue and ensure that your event is a great platform to delight attendees, partners, sponsors, exhibitors, speakers, and more....





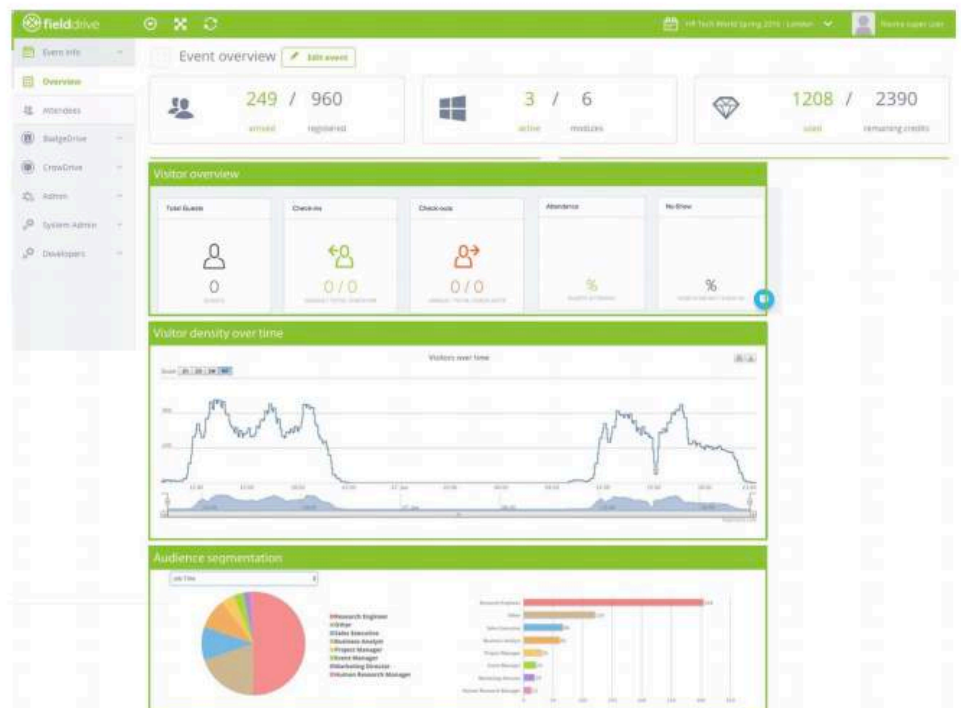
Attendee Tracking

Attendee Tracking

Fielddrive attendee tracking technology allows you to measure attendance, control access, and monitor traffic throughout your event with live reporting in the fielddrive platform. In addition, exhibitors and sponsors can scan badges and capture leads with fielddrive's innovative lead retrieval solutions.

We can provide full customer journeys by combining different scanning technologies, going from simple manual barcode scanning to automated visitor tracing with different technologies:

- Barcode scanning
- RfID
- NFC
- i-beacons
- m-beacons
- facial-recognition





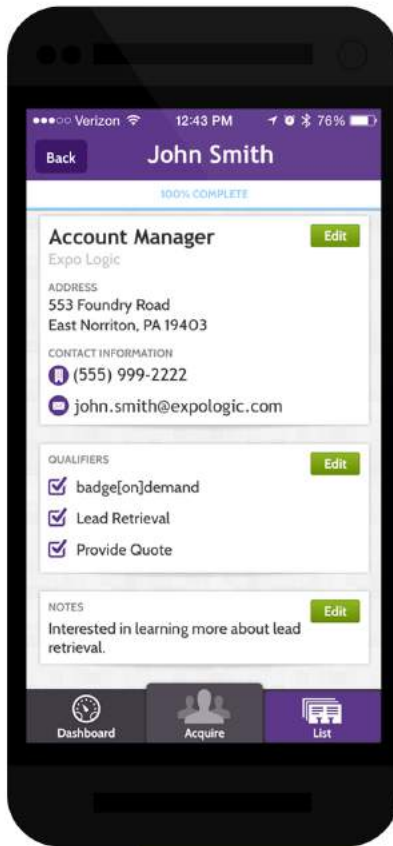
LeadKey®

The **LeadKey®** is ideal for exhibitors that are looking for a simple to use, lightweight and mobile **Lead Retrieval** system. Scan attendees' badges quickly and easily in the plastic badge holder and under any lighting condition. Leads will be uploaded to our secure **Leads Portal** at the close of the event.

FEATURES

- ✕ Ability to qualify leads with standard action codes or custom qualifiers
- ✕ Ability to link leads to handwritten notes
- ✕ Simple Scanning - Just one button!
- ✕ No electricity, charging, or internet required
- ✕ Audible & visual scan confirmation
- ✕ All leads are date/time stamped
- ✕ Small and Lightweight





LeadPod™

LeadPod™, leverages your own Apple or Android mobile device for instant lead acquisition at events.

Once LeadPod™ is downloaded and installed onto your device, you will be able to scan attendees' barcoded badges using the device's camera. The LeadPod™ app will display the attendee's full contact information for you to review or edit.

LeadPod™ allows exhibitors to qualify their leads using standard action codes or custom qualifiers. Exhibitors may also add notes to the lead's record.

Leads are continuously synced with our Leads Portal. Exhibitors may access their leads online at anytime, and can export their leads into an MS Excel or CSV format.

FEATURES

- ✕ Exhibitors can use their own Apple or Android mobile device
- ✕ View and edit acquired leads in real-time
- ✕ Add custom qualifiers and notes to leads
- ✕ Leads are synced with the online Leads Portal for immediate access
- ✕ Select a random "winner" for in booth prize drawings
- ✕ Connect an optional Bluetooth printer so leads print upon acquisition





Use **TrackPod™** for session scanning at your next event!

TrackPod™ is an iOS App designed to perform session scanning at an event. The goal of session scanning can vary, from simple tracking of the attendance count, to limiting access to those registered for a session, to tracking total attendance time for each attendee in order to award CEUs (continuing education units), to using badge scans in place of physical tickets for items such as drinks at a social event.

FEATURES

- ✖ Keep track of the current head count within a session by scanning attendees in and out of the session
- ✖ Make sure that the attendees of the session are authorized to attend
- ✖ Keep track of the time that an attendee spends within the session for CEU purposes
- ✖ Maintain "one-time" entry for sessions. Once an attendee is scanned out of the session, they cannot re-enter
- ✖ Scan badges rather than collect tickets for products such as meals and agendas





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